



#MusialMoments



WHAT'S YOUR  
**MUSIAL**  
**MOMENT?**

## INSPIRE SPORTSMANSHIP IN YOUR GROUP WITH MUSIAL MOMENTS!

The St. Louis Sports Commission offers an innovative program to help schools and organizations foster kindness, character and respect among young people. Inspired by the great Stan Musial, Musial Moments aims to instill the qualities of sportsmanship on and off the field. Thanks to a partnership between the Sports Commission and HEC Media's Educate.Today, schools and groups throughout the St. Louis region and around the country can access the program remotely. Musial Moments features a fun, interactive and impactful 45-minute presentation led by Solomon Alexander, the director of the Sports Commission's affiliated St. Louis Sports Foundation. A former teacher, experienced public speaker and authority on sportsmanship, Solomon encourages audience members to have fun, be good and play right. He motivates students to show kindness, integrity and selflessness, just as Stan The Man did during his illustrious career and life.



## PRESENTATION ELEMENTS INCLUDE:

- A history lesson on Stan Musial opening young eyes to his relevance, excellence, humility and generosity.
- A viewing of contemporary examples of extraordinary sportsmanship that inspire and uplift.
- An introspection of why we play sports and what matters on the playing field and in life.
- An interactive call to action for audience members to create their own Musial Moments – acts of kindness and selflessness that take place in competition or everyday life – all with the goal to help one another and make our community better.

## BOOK NOW!

To experience Musial Moments remotely,  
please contact [info@educate.today](mailto:info@educate.today).

Learn more at [educate.today/edvideos/musial-moments](https://educate.today/edvideos/musial-moments)

Musial Moments presentations are geared for young people in 3rd grade through high school. To maximize the program's impact, sessions are available to groups of 50 or more.